

RVDA OF ALBERTA BOARDS OF DIRECTORS REVISES CAMPGROUND GRANT

ONE CAMPGROUND GRANT: MULTIPLE RECIPIENTS

DECEMBER 5, 2017

ALBERTA – We are pleased to announce that at the RVDA of Alberta Board of Directors meeting held in Red, Deer, AB on December 5, 2017, revisions have been made to the Campground Education & Infrastructure Grant application for the Campground members.

For the past two (2) years, the RVDA of Alberta offered the Campground Education & Infrastructure Grant for staff training, infrastructure, social media enhancement, improving reservation systems and first aid training. They have now revised the grant done by:

- Removing the \$2,000.00 Education & \$5,000.00 Infrastructure Grant
- Offering one (1) overall Campground Grant totalling \$20,000.00
- Multiple recipients may receive the Grant up to \$20,000.00 a year (could be four (4) winners of \$5,000.00)
- Previous year Campground Grant recipients are not eligible to apply

The application will be forwarded to all RVDA of Alberta Campground members following the new year and the deadline for applications is May 11, 2018. The winners will be chosen at the RVDA of Alberta Board of Directors meeting held on May 30, 2018. The winners will also be awarded at the RVDA of Alberta Annual General Meeting on November 5, 2018 at Bally's Hotel and Casino in Las Vegas, NV.

The RVDA of Alberta continues to support the Campground members as they are important to our RV lifestyle and the future of our industry.

When we applied last spring for the infrastructure Grant made available by the RVDA, we never expected that we would "win" and receive it. But we did!!

We had applied for support to upgrade and landscape our Campgrounds front entrance from the parking lot to the registration office and camp store. With the help of the Grant we received we were able to create a shaded seating area which many guests take to their enjoyment and were able to make a wheelchair accessible front entrance, which many young families with little ones enjoy just as much for years to come.

We receive so many positive and vibrant responses of our guest that we would like to sincerely Thank the RVDA once again!

By making these Grants available the RVDA is really helping the small businesses as they often do not qualify for other available government grants as those amounts are way out of our reach. So with the new year coming up and new Grants made available we encourage you to take a look at your business and see where you could use some help and improvement. We all know that business development, in what ever area you might need help, comes a little closer to realization with the help of these generous Grants made available by the RVDA!

Thank you from Riverview Campground, Johan and Danielle Feddema

For further questions or concerns, please feel free to contact Executive Vice President, RVDA of Alberta, Dan Merkowsky at (780) 455-8562 or dan@rvda-alberta.org.